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Frank R. Ellerbe, III



November 21, 2008

VIA ELECTRONIC FILING

Mr. Charles Terreni, Chief Clerk of the Commission Public Service Commission of South Carolina Synergy Business Park, Saluda Building 101 Executive Center Drive Columbia, South Carolina 29210

> Application of Duke Energy Carolinas, LLC Re: for approval of Energy Efficiency Plan Docket No. 2007-358-E

Dear Mr. Terreni:

On behalf of Duke Energy Carolinas, LLC, we enclose for filing the Residential Smart Saver Energy Efficient Products proposed program tariff in the above-referenced docket.

By copy of this letter we are serving a copy of the same on all parties of record. If you have any questions, please have someone on your staff contact me.

Yours truly,

ROBINSON, MCFADDEN & MOORE, P.C.

Frank R. Ellerbe, III

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Enclosure

Mr. Charles Terreni, Chief Clerk of the Commission November 21, 2008 Page 2

Enclosures

cc/enc:

Catherine E. Heigel, Assistant General Counsel (via email and US Mail)

Nanette Edwards, Chief Counsel (via email and US Mail)

Scott Elliott, Esquire (via email and US Mail) Jeremy Hodges, Esquire (via email and US Mail)

J. Blanding Holman, IV, Esquire (via email and US Mail) Gudrun Thompson, Esquire (via email and US Mail) Robert E. Tyson, Jr., Esquire (via email and US Mail) Alan R. Jenkins, Esquire (via email and US Mail) James H. Jeffries, IV Esquire (via email and US Mail)

Application of Duke Energy Carolinas, LLC for Approval of Energy Efficiency Plan Including an Energy Efficiency Rider and Portfolio of Energy Efficiency Programs) BEFORE THE PUBLIC SERVICE COMMISSION OF SOUTH CAROLINA COVER SHEET			
						Estimated 110
(Please type or print						
Submitted by: Frank R. Ellerbe,						
Address:	Robinson, McFadden & Moore, P.C. P.O. Box 944		Telephone:	(803) 779-89	00	
		Columbia, SC 29202		(803) 252-073	24	
			Fax: Other:			
NOTE: The cover sheet and information contain				@robinsonlaw.com		
Emergency R Other:	<u> </u>	OCKETING INFOR	•		7) 's Agenda expeditiously	
INDUSTRY (Check one)		NATU.	NATURE OF ACTION (Check all that apply)			
		☐ Affidavit	Letter		Request	
☐ Electric/Gas		Agreement	Memorandum	l	Request for Certificatio	
☐ Electric/Telecommunications		Answer	☐ Motion		Request for Investigation	
☐ Electric/Water		Appellate Review	☐ Objection		Resale Agreement	
☐ Electric/Water/Telecom.		Application	☐ Petition		Resale Amendment	
☐ Electric/Water/Sewer		Brief	Petition for Re	econsideration	Reservation Letter	
☐ Gas		Certificate	Petition for R	ılemaking	Response	
☐ Railroad		Comments	Petition for Rul	e to Show Cause	Response to Discovery	
☐ Sewer		Complaint	Petition to Inte	ervene	Return to Petition	
☐ Telecommunications		Consent Order	Petition to Inter	vene Out of Time	☐ Stipulation	
☐ Transportation		☐ Discovery	Prefiled Testin	nony	Subpoena	
☐ Water		Exhibit	Promotion		☐ Tariff	
☐ Water/Sewer		Expedited Consideration	Proposed Ord	Other:		
Administrative Matter		Interconnection Agreement	Protest			
Other:		Interconnection Amendmen	t Publisher's Af	fidavit		
		Late-Filed Exhibit	Report			

RESIDENTIAL SMART SAVER TM ENERGY EFFICIENT PRODUCTS PROGRAM (SC)

PURPOSE

The purpose of this program is to encourage the installation of ENERGY STAR or other high efficiency products in new or existing residences. The program will provide incentives to offset a portion of the higher cost of higher efficiency products.

PROGRAM

- Incentives are available to builders of new residences or to owners of, or customer's occupying, new or existing residences served on a Duke Energy residential rate schedule from Duke Energy Carolinas' retail distribution system provided; however, that incentives for energy efficient products considered to be fixtures are available only to builders or owners of residences served on the Duke Energy Carolina's retail distribution system.
- The types of equipment eligible for incentives may include but are not limited to the following:
 - High efficiency lighting
 - o High efficiency clothes washers
 - o High efficiency refrigerators
 - High efficiency dishwashers
 - Other high efficiency equipment as determined by the Company on a case by case basis, but not including water heaters, heating or cooling systems.
- Incentives may be offered in a variety of ways including, but not limited to discount coupons, in-store promotions, on-line discounted purchases, etc.
- The Company's incentive will be an amount up to 50% of the installed cost difference between standard equipment and higher efficiency equipment; however, the incentives for high efficiency lighting may be higher than 50%. Incentives for certain products will be provided only in conjunction with incentives provided by manufacturers, distributors, or retailers during promotional periods.
- Incentives under this program are only available for ENERGY STAR or other energy efficiency products for which incentives pass the Company's Utility Cost Test (UCT).
- The Company may vary the incentive by type of equipment and differences in efficiency in order to provide the minimum incentive needed to drive customers to purchase higher efficiency equipment.
- The Company reserves the right to adjust the incentive, for specific equipment, on a periodic basis, as equipment efficiency standards change, and as customers naturally move to purchase higher efficiency equipment.
- The amount of the incentive payment for various standard types of equipment will be filed with the Commission, for information, and posted to the Company's website at www.duke-energy.com.
- Incentives may be limited to one of any product, per residence, under all Duke Energy Carolinas' Energy Efficiency Programs.
- With Company approval, the builder, owner or customer may designate that incentive be provided to the vendor or other third-party.

South Carolina Original (Proposed) Leaf No. 156 Effective PSCSC Docket No. 2007-358-E Order No.